## DRAFT: FACULTY SENATE MINUTES

## SAM HOUSTON STATE UNIVERSITY

September 29, 2011

3:30 p.m. 5:00 p.m. LSC 304

Members Present:

Tracy Bilsing (CHSS), Len Breen (CoE), Donald Bumpass (CoBA), Erin Cassidy (NGL), Jeff Crane (CHSS), Donna Desforges (CHSS), Mark Frank (CoBA), Debbi Hatton (CHSS), Renee James (CoAS), Bill Jasper (CoAS), Gerald Kohers (CoBA), Paul Loeffler (CoAS), Drew Lopenzino (CHSS), Joyce Mc Cauley (CoE), Sheryl Murphy-Manley (CFAMC), Dwayne Pavelock (CoAS), Javier Pinell (CFAMC), Sheryl Serres (CoE), Doug Ullrich (CoAS), Pamela Zelbst (COBA)

Members Not Present:

Kevin Clifton (CFAMC), Chad Hargrave (CoAS), Lawrence Kohn (COE), Debbie Price (COE), Ling Ren (CoCJ), Tracy Steele (CHSS), Ricky White (CoAS)

Meeting called to order by Debbi Hatton at 3:37 p.m.

Guest Speaker:

Kris Kaskel-Ruiz (Associate Vice President of Marketing and Communications) discussed the social media policy, which has generated quite a bit of press and confusion recently. With her were Steven Keating (Assistant Director of Marketing), Kevin Flanagan (Director of Marketing & Communications). Kaskel-Ruiz explained that she spoke to SGA in a private meeting with Tyler Eberhart and later in an open meeting earlier in

ig goal is facilitate

ongoing conversation about the U

The Social Media Project was commissioned about a year ago to create University Social Media Platform in cooperation with marketing and social media firm (Weldt). The platform was launched There are nearly 32K people regard to the policy, Kaskel-Ruiz explained that she was soliciting feedback and understands

free speech concerns. She stated that she was going to to set u

Senator Jasper suggested that virtually all the fallout was the result of a lack of communication, that the University community was not told that this was a work in progress.

Kaskel-Ruiz also explained that the impetus for having shared passwords was the Air-Soft gun incident where the original password holder had graduated, and there was a significant delay in getting the news out to the University.

Great concern was expressed that the shared password situation had already resulted in at

was isolated and would not happen again.

Should anyone have concerns, faculty is encouraged to contact Kris Kaskel-Ruiz. She is in room 120 of Administration Bldg. and at phone extension 3492. Kevin and Steven are in Suite 115. Kaskel- next goal is to organize standing committee to hash out problems with policy.

Approval of Minutes: Minutes from September 15<sup>th</sup> meeting were approved unanimously.

MEANWHILE: An apparent fire at Smith Huston caused some murmurings over the implementation of KatSafe. No information had been disseminated, but emergency vehicles were parked outside SH for the duration of the meeting.

attention, and he agreed that this was the way things should be done. SGA forwarded a similar resolution, and Staff Council is expected to follow suit.

New Business:

At meeting AFTER next, ALL committees are requested to bring recommendations forward. The President will be here on 10/13 addressing strategic plan.

Announcement from Senator Kohers: The Excellence in Teaching Committee is currently meeting and needs a nominee from fine arts.